Re-Inventing Radiology in a Digital and Molecular Age

FOR STRATE

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S C I E N T I F I C P R O G R A M *A U G U S T 2 5 - 2 7 , 2005*

Symposium Venue

THE FAIRMONT COPLEY PLAZA

138 St. James Avenue Boston, Massachusetts, 02116, USA Tel: +1-617-267-5300 Fax: +1-617-267-7668

E-mail: boston@fairmont.com Web: http://www.fairmont.com/copleyplaza/

Since its opening in 1912, the Fairmont Copley Plaza has been known as an architectural landmark, standing alongside two other architectural jewels around the square, the Boston Public Library and Trinity Church. Over the last century, much of the classical architecture and décor have been preserved, combining elements of French and Venetian Renaissance, and including the famous back-to-back "P" monogram seen through the hotel. From the very moment guests step into the Fairmont Copley Plaza, they experience the hospitality of a forgotten era.

OFFICIAL LANGUAGE

English (no translation of the meeting will be provided)

SMOKING POLICY

The symposium is non-smoking, and smoking is prohibited in most public venues in Boston.

FLOORPLAN







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The International Society for Strategic Studies

in Radiology is a non-political, not-for-profit organization whose purpose is to define and investigate strategic, scientific and economic issues of global importance to the field of radiology. The Society aims to foresee national and global developments in radiology and allied fields, and to strategically communicate important issues to radiologists, physicians in other medical fields, industry and governments. Its strategic partnership with industry creates important avenues of cooperation and common engagement. IS³R can thus envision plans for actively influencing research, teaching and clinical practice now and in the future, and to prepare radiologists, their partners, and their clients for future developments. The Society works to influence the flow of capital and investment into the most scientific and strategic fields, and to influence health care politics for the benefit of radiology, its patients and customers.

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Ronald L. Arenson San Francisco, California, USA

Guy G. Frija Paris, France

Gary M. Glazer Stanford, California, USA



President's Foreward

Dear Participants,

On behalf of IS³R, I welcome you to Boston for our 6th bi-annual symposium.

I want to thank our Founding President, and my friend and mentor, Alex Margulis, for helping to create and nurture a global organization of leaders in Radiology that has now survived infancy and grown into a vigorous 11-year old. The past year has brought many changes to the IS³R including expanded membership, which includes leaders in allied disciplines, publication of the IS³R history and mission in Radiology, and a commitment to produce a white paper based on the Boston meeting. I want to thank the members of IS³R who have devoted time and energy to make the organization grow.

What I have enjoyed most about the IS³R is the forum it provides for stimulating and informative discussions with peers, in an environment that is open, intimate, and collegial. Many global friendships and collaborations have resulted from the IS³R meetings. Although most of us meet over the course of a year at major meetings, the scale of IS³R and the structure of the scientific and social programs provide a comfortable milieu for us to get to know each other better. To those of you attending IS³R for the first time, I very much hope that you will find the organization to be friendly and intellectually stimulating.

As we have matured as an organization, we have begun to transition from an internally focused Society, to one that has an external focus as well. That commitment to disseminate our deliberations widely will be enhanced by this meeting and a subsequent white paper. Jim Thrall has done a spectacular job in focusing the meeting on "Reinventing Radiology in a Digital and Molecular Age." He has also used exquisite taste, and perhaps some arm-twisting, to mine the Harvard and Boston environment in search of exceptional talent to speak at our symposium. He has also managed to attract major governmental figures including the former Secretary of Health and Human Services in the United States, Tommy Thompson, to Boston. Finally we are delighted that one of our own, Elias Zerhouni, will again share his thoughts concerning strategic directions of the NIH.

The added ingredient of your active participation in the Boston meeting should complete the recipe for the Society's success. Enjoy!!

Gary M. Glazer President, ISSSR

Practical Information

EXHIBITION

No trade exhibits are scheduled to be displayed in conjunction with this year's symposium.

CREDIT CARDS/CURRENCY EXCHANGE

The reception desk at the Fairmont Copley Plaza is able to cash traveller's checks for you; the nearest banking establishment and automated teller machine (ATM) is two blocks away near the train station on Dartmouth Street. Major credit cards (Visa, MasterCard) are accepted by nearly all establishments in the area.

INSURANCE

The IS³R NOR the symposium organizers can accept liability for personal injury, or loss/damage to property, personal or otherwise, belonging to meeting participants or accompanying persons, either during or as a result of the symposium or during all tours or their stay in Boston. Participants and accompanying persons should assure that their own personal health, accident and/or travel insurance are up-to-date and valid for use in the United States.

CME CREDIT

None of the scientific or educational sessions of this year's symposium has been approved for continuing medical education credit.

CERTIFICATE OF ATTENDANCE

Participants who would like to receive a certificate verifying their attendance at the symposium are encouraged to request one from the Registration desk (located outside of the meeting room) before adjournment on Saturday. Certificates will be mailed following the symposium.

MEALS

Continental breakfast and lunch will be served in the Ballroom Foyer across the rostrum from the meeting sessions. Continental breakfast for attendees is available beginning at 6:45 am. Coffee breaks will be served to participants on each day of the symposium and attendees are invited to luncheon with colleagues on Thursday and Friday. Symposium participants and their guests are welcome and encouraged to attend the dinner banquets on Thursday and Friday evenings.

RECORDING

Audio or video recording any part of the symposium without prior express permission is prohibited.

REGISTRATION

Staff at the registration desk will be available each day Thursday-Saturday during symposium hours. They are there to assist you with reservations, finding local venues, booking optional tours, or to help you with any challenges with your accommodations or travel arrangements.

LOCATION

Fairmont Copley Plaza

138 St. James Avenue Boston, Massachusetts, 02116, USA Tel: +1-617-267-5300 Fax: +1-617-267-7668 Web: http://www.fairmont.com/copleyplaza/

HERTZ RENT-A-CAR

To take advantage of special rates for rental cars in Boston up to one week before and after the Symposium, call Meeting Services at 1-800-654-2240 and mention the ISSSR, CV# 01SY0165 or book online with the CV code. You may pickup and/or return your car at either of these locations in Boston:

Boston Logan International Airport

207 Porter Street Open 24 Hours, 7 Days

Back Bay Station Amtrak

145 Dartmouth Street (Near Copley Place) Open Sunday-Thursday: 7:00am – 7:00pm, Friday: 7:00am – 8:00pm, and Saturday: 7:00am – 6:00pm.



Program Overview

THURSDAY, AUGUST 25

1 11 0 1	(0DNI, NOU001 20
7:00 am	<i>Continental Breakfast and Registration</i> Ballroom Foyer
8:00	Welcome and Introductions Grand Ballroom
8:20	Demographics Revisited: Is There Still a Manpower Shortage Grand Ballroom
9:10	Globalization in Radiology Grand Ballroom KEYNOTE: GLOBALIZATION IN HEALTH CARE (Thompson)
10:15	<i>Coffee Break</i> Ballroom Foyer
10:45	INDUSTRY PANEL: GLOBALIZATION IN INDUSTRY Grand Ballroom
12:15 pm	<i>Lunch Break</i> Ballroom Foyer
1:30	Re-inventing Radiology in the Digital Age Grand Ballroom
2:45	<i>Coffee Break</i> Ballroom Foyer
3:15	Re-inventing Radiology in the Digital Age (cont.) Grand Ballroom
4:00	INDUSTRY PANEL: INFORMATION AND COMPUTER SYSTEMS Grand Ballroom
5:00	Strategic Minutes Grand Ballroom
5:20	Adjourn
7:15	<i>Opening Banquet</i> Top of the Hub, Prudential Tower

FRIDAY, AUGUST 26

7:00 am	Continental Breakfast Ballroom Foyer
8:00	Quality and Safety in Radiology Grand Ballroom
	KEYNOTE: THE NEW IMPERATIVE FOR QUALITY AND SAFETY IN RADIOLOGY (Hillman)
9:30	PANEL DISCUSSION: CLINICAL PERSPECTIVES ON QUALITY AND SAFETY Grand Ballroom

10:00 *Coffee Break* Ballroom Foyer

- 10:30 MANUFACTURERS' PANEL: INDUSTRIAL INITIATIVES IN QUALITY Grand Ballroom
- 11:30 **KEYNOTE: STRATEGIC DIRECTIONS FOR THE NIH** (Zerhouni) Grand Ballroom
- 12:15 pm Lunch Break Ballroom Foyer
- 1:30 Re-inventing Radiology in the Molecular Age Grand Ballroom

KEYNOTE: GENETICS AND GENOMICS IN CLINICAL MEDICINE (Kucherlapati)

- 2:55 Coffee Break Ballroom Foyer
- 3:30 **Re-inventing Radiology in the Molecular Age** Grand Ballroom

4:00 PHARMACEUTICAL COMPANY PANEL: STRATEGIES FOR DEVELOPMENT OF MOLECULAR IMAGING Grand Ballroom

- 5:00 Strategic Minutes Grand Ballroom
- 5:20 Adjourn
- 5:30 General Assembly of the ISSSR (Members Only)
- 7:30 Closing Reception and Dinner Oval Room

SATURDAY, AUGUST 27

7:00 am *Continental Breakfast* Ballroom Foyer

- 8:00 Imaging Systems and Clinical Innovation: New Directions Grand Ballroom
- 9:15 **The Academic Research Agenda** Ballroom Foyer
- 10:00 *Coffee Break* Ballroom Foyer
- 10:30 The Future of Radiology Education Grand Ballroom
- 11:25 Meeting Summary Grand Ballroom
- 11:50 Closing Remarks Grand Ballroom

12:00 pm Adjourn

Full Program Schedule begins on next page.



Program Schedule

THURSDAY, AUGUST 25

7:00 am Continental Breakfast and Registration

- 8:00 Welcome to Boston James H. Thrall, MD – Program Chairman
- 8:05 Introduction to the ISSSR Program Gary M. Glazer, MD – President, ISSSR

DEMOGRAPHICS REVISITED: IS THERE STILL A MANPOWER SHORTAGE?

Moderators: Stanley Baum, MD, and James H. Thrall, MD *Asia* – Lenny K.A. Tan, MD

- 8:20 Asia Lenny K.A. Tan, MD
 8:30 Europe Maximillian Reiser, MD
- 8:40 **USA** C. Douglas Maynard, MD
- 8:50 ACR Jonathan H. Sunshine, PhD

GLOBALIZATION IN RADIOLOGY

Moderators: Peter Aspelin, MD, PhD and Alexander R. Margulis, MD, DSc(hc)

- 9:10 *Keynote Address: Globalization in Health Care* Tommy G. Thompson
- 9:40 International Teleradiology: Professional Practice Across Borders Europe – Iain W. McCall, MD USA – Sanjay Saini, MD
- 10:15 Coffee Break
- 10:45 Industry Panel: Globalization in Industry – Benefits to Companies and Customers General Electric Healthcare – Joseph M. Hogan Siemens Medical Solutions – Erich R. Reinhardt, PhD Schering AG – Günter Stock, MD, PhD Bracco Diagnostics, Inc. – Carlo Medici Eastman Kodak Corporation – Kevin Hobert Agfa-Gevaert, NV – Philippe Houssiau Philips Medical Systems – Jouko A. Karvinen

12:15 pm Lunch Break

RE-INVENTING RADIOLOGY IN THE DIGITAL AGE

Moderators: Rolf Günther, MD and Adrian K. Dixon, MD

- 1:30 Work Process Redesign with PACS: Chairman's Perspective Hedvig Hricak, MD, PhD
- 2:00 **Redesigning the Radiology Reporting Process** Eliot L. Siegel, MD
- 2:15 **Decision Support** Daniel I. Rosenthal, MD, FACR
- 2:30 **Data Mining** Keith J. Dreyer, MD, PhD
- 2:45 Coffee Break
- 3:15 Image Post-processing: What Applications will Benefit? Elliot K. Fishman, MD
- 3:30 *Computer-Aided Diagnosis: Where will it be in Five Years?* Kunio Doi, PhD
- 3:45 **Evidence-Based Radiology** Ramin Khorasani, MD, MPH
- 4:00 Industry Panel:
 Information and Computer Systems
 Moderator: Nicholas Gourtsoyiannis, MD
 Agfa-Gevaert, NV Marcel Swennenhuis
 General Electric Healthcare Vishal Wanchoo
 E-Z-Em, Inc. Brad S. Schreck
 Eastman-Kodak Company –
 Michael W. Jackman, MBA
 Philips Medical Systems David Rollo, MD, PhD
- 5:00 **Strategic Minutes** Moderator: Guy G. Frija, MD G. Frija, G. Krestin, S. Swensen
- 5:20 Adjourn
- 7:15 *Opening Banquet* Top of the Hub, Prudential Tower (Transportation will be provided from the Fairmont beginning at 7:00 pm.)



FRIDAY, AUGUST 26

7:00 am Continental Breakfast

QUALITY AND SAFETY IN RADIOLOGY

- Moderator: Barbara J. McNeil, MD, PhD 8:00 Keynote Address: The New Imperative for Quality and Safety in Radiology Bruce J. Hillman, MD
- 8:30 Hospital Perspectives on Quality and Safety Gregg S. Meyer, MD, MSc
- 9:00 Radiology Departmental Perspectives on Quality and Safety Christian J. Herold, MD
- 9:30 Panel Discussion: Clinical Perspectives on Quality and Safety Adrian K. Dixon, MD Dieter Enzmann, MD R. Nick Bryan, MD, PhD William G. Bradley, MD, PhD, FACR Valentin E. Sinitsyn, MD
- 10:00 Coffee Break
- 10:30 Manufacturers' Panel: Industrial Initiatives in Quality Moderators: N. Reed Dunnick, MD and Valentin E. Sinitsyn, MD *General Electric Healthcare* – Peter McCabe *Siemens Medical Solutions* – Hermann Requardt *E-Z-Em, Inc.* – Anthony Lombardo *Acist Medical Systems* – Al Salaabi *Philips Medical Systems* – David Rollo, MD, PhD
- 11:30 Keynote Address: Strategic Directions for the NIH Elias A. Zerhouni, MD

12:15 pm Lunch Break

RE-INVENTING RADIOLOGY IN THE MOLECULAR AGE

Moderators: R. Nick Bryan, MD, PhD and Gustav K. von Schulthess, MD, PhD

- 1:30 Keynote Address: Genetics and Genomics in Clinical Medicine Raju Kucherlapati, PhD
- 2:15 Nanotechnology Concepts Ralph Weissleder, MD, PhD
- 2:35 Clinical Applications in Molecular Imaging King C. Li, MD, MBA
- 2:55 Coffee Break
- 3:30 Strategies for Platform Development in Molecular Imaging Chemistry Platforms – Lee Josephson, PhD Imaging Platforms – Willi A. Kalender, PhD
- 4:00 Pharmaceutical Company Panel: Strategies for Development of Molecular Imaging Agents Bracco Diagnostics – Michael F. Tweedle, PhD Siemens Medical Solutions – Heinrich Kolem, PhD Schering AG – Matthias Bräutigam, MD, PhD Laboratoire Guerbet – Bruno Bonnemain Philips Medical Systems – Timothy Irish
- 5:00 **Strategic Minutes** Moderator: Pierre Schnyder, MD C. Ravin, P. Schnyder, S. Seltzer
- 5:20 Adjourn
- 5:30 GENERAL ASSEMBLY OF THE ISSSR (Members Only)
- 7:30 *Closing Reception and Dinner* Oval Room, Fairmont Copley Plaza



SATURDAY, AUGUST 27

7:00 am Continental Breakfast

IMAGING SYSTEMS AND CLINICAL INNOVATION: NEW DIRECTIONS

Moderators: Stephen J. Golding, FRCR and Dieter Enzmann, MD

- 8:00 *Computed Tomography: 4-16-64 Slice CT – Differences in Clinical Impact* Roberto Passariello, MD
- 8:15 MRI Stephen J. Golding, FRCR
- 8:30 PET Markus Schwaiger, MD
- 8:45 Discussion

THE ACADEMIC RESEARCH AGENDA

Moderator: Gabriel P. Krestin, MD, PhD

- 9:15 **Establishment of the European Institute for Biomedical Imaging Research (EIBIR)** Gabriel Krestin, MD, PhD
- 9:30 Characteristics of Academic Departments of Radiology in the United States Stanley Baum, MD
- 10:00 Coffee Break

THE FUTURE OF RADIOLOGY EDUCATION

Moderator: Janet Husband, FRCR, FRCP 10:30 *Training Residents in the Digital Age* Ronald L. Arenson, MD Claus D. Claussen, MD

10:55 *Curriculum and Methods for Teaching Medical Students in the Digital Age* Robert A. Novelline, MD

- 11:10 Discussion
- 11:25 **Summary** Hans G. Ringertz, MD, PhD
- 11:50 Closing Remarks: Plans for White Paper Gary M. Glazer, MD

12:00 pm Adjourn



List of Participants

Ronald L. Arenson, MD University of California, San Francisco San Francisco, California, USA

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