

Post-Pandemic Education: Implications for professional societies, congresses and meetings

The RSNA Perspective

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MISSION

RSNA promotes excellence in patient care and health care delivery through education, research and technologic innovation

48,000+ Radiology Professionals from 160 COUNTRIES



Introduction

- Covid-19 pandemic has undeniably transformed the landscape of education.
- Forced educators, learners, institutions, societies and congresses to rapidly adapt change and embrace digital solutions for remote learning.
- Disrupted in person meetings which had been the hall mark of society meetings / congresses
- Raised awareness of health hazards of isolation and loneliness.
- Loneliness is an epidemic – public health crisis, highlighted in the book “Together” by Vivek Murthy.



Post-Pandemic Education: The RSNA Perspective



RSNA Annual Meeting



2011

2019

Virtual Meeting
2020

2021

2022

RSNA
launches
first Virtual
Meeting
component

51,800 total registrants

735 Exhibitors

80% of content offered virtually

29,340 total registrants

230 Virtual Exhibitors

100% Virtual Only

29,273 total registrants

500 Exhibitors

Hybrid


38,000 total registrants

650 Exhibitors

Hybrid

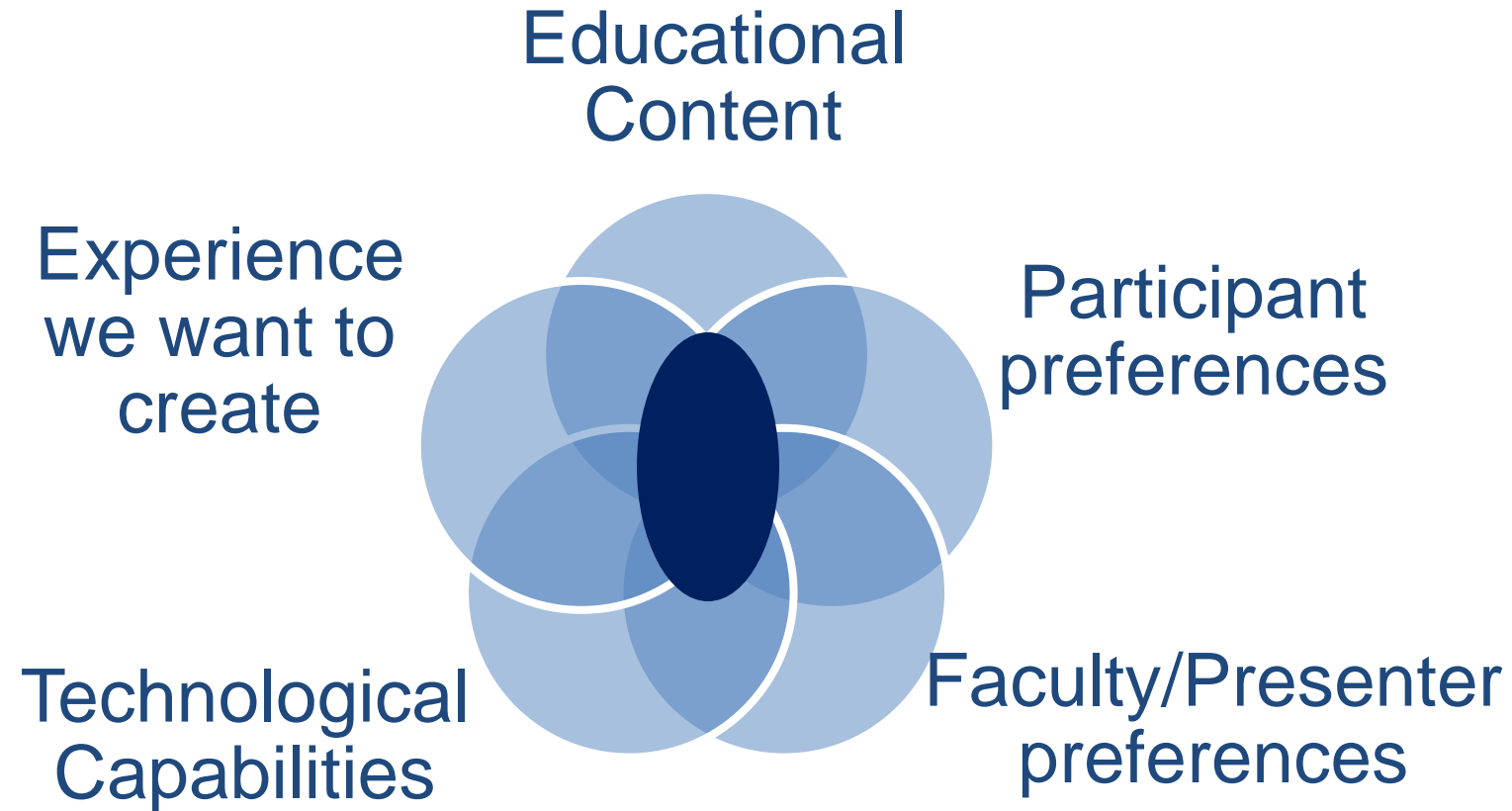
RSNA Annual Meeting: The Bigger Picture

- ✓ Educational sessions
- ✓ Scientific Updates
- ✓ Hands-On Workshops
- ✓ Technical Exhibition
- ✓ Networking
- ✓ Career development
- ✓ Committee work
- ✓ Job Search/Recruiting
- ✓ Professional headshots
- ✓ Reunions – program dinners and gatherings



What's really
going on at
the RSNA
Annual
Meeting?

Considerations and Limitations



RSNA Education – Variety of Formats

Live Events

Regional Spotlight
Courses

Hybrid Events *(in-person and virtual)*

RSNA 2023

RSNA Global
Learning Centers

In-depth workshops

Virtual Events

Live webinars

Social Media live
sessions

On Demand *(asynchronous)*

Online Learning
Center/RSNA.org

RSNA Imaging AI
Certificate Program

Journal activities

Microlearnings

Trainee resources

RSNA.org/Education

Advantages and Disadvantages

In-Person

Advantages

- Networking with peers
- Ability to focus – less distractions
- Easier to connect with presenters & ask questions
- Social gatherings/ seeing friends
- Recruitments

Disadvantages

- Cost to travel
- Time away from work and family

Virtual Participation

Advantages

- Inclusivity/Access
- Convenience and flexibility
- Less cost
- Can stay “checked In” at work and at home

Disadvantages

- Easily pulled away
- Interruptions
- Distractions

On-Demand Asynchronous

Advantages

- Inclusivity/Access
- Flexibility
- Convenience
- Self-directed

Disadvantages

- No interaction
- Interruptions
- Distractions

Summary

- There is no one-size-fits all.
- Every delivery format plays a role in serving our stakeholders with diverse needs.
- Proactively scan the environment and identify trends, often influenced by generational preferences.
- We must stay flexible and continually adapt.
- In person society meetings provide a richer learning experience, promote networking, personal/ social interactions and foster a sense of global community.

Thank you!



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